

# **CBA Board Meeting Agenda and DRAFT Minutes**

*September 16, 2020 7-930pm teleconference*

## **Officers and Board members:**

- Miguel de Los Rios: President -
- Paul Boulay: Vice President -
- Victoria Ritter: Treasurer -
- Craig Litwin: Secretary -

## **Board Members**

- Celeste Flores \*
- Dan Perkins \*
- Gary Standke -
- Jeff Hunter \*
- Eric Chang -
- Greg Hudgins \*
- Michael Suwczynsky -

**\*Indicates absent**

## **Guests:**

- Editor, Mike Mumford
- Lance Jensen

## **AGENDA**

- 1. Meeting comes to order at 7:07pm**
- 2. Welcoming of Guests and Public**
- 3. Attendance and Agenda**
  - a. Attendance – Craig Litwin, Secretary
  - b. Additions to the Agenda
- 4. Open time**
- 5. Approval of Minutes – Craig Litwin**
  - a. **ACTION, Board to provide edits/approval for the minutes from the last board meeting by end of day Sunday September 20, 2020**
- 6. Officer's Reports**

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- a. President's Report
    - i. Update on success of Zoom meetings and classes
    - ii. How we share the information and to the degree we share our educational materials
      - 1. Perhaps a How-To write up to support affiliate organizations?
    - iii. Talking points for those who want our curriculum:
      - 1. We are working to finalize over the next 8-12 months to finalize our work product before we can consider sharing
  - b. Treasurer's Report
    - i. Membership up in August
    - ii. Donations were ~\$5700 for August, exciting to see the support for the CBA.
      - 1. Continuing in this vein could mean we refill our reserves per our goal
      - 2.
- 7. Committee Reports:**
- a. 2021 Spring Conference Committee
    - i. Linda Metcaff
    - ii. Foreign demonstrators are unable to attend
    - iii. Vista Forge is holding bi-weekly meetings for the conference, identifying the demonstrators and specific content
    - iv. Vista Forge intends to have a Spring Conference
    - v. Invite Dave Carroll
  - b. Merchandise Committee
    - i. Paul reported that he has access to the Ebay site to put bottle openers up for bids he feels we have most of this effort worked out
    - ii. Gail is doing the shipping for merchandise and we need a backup person to work with Gail directly. We need more volunteers
      - 1. **ACTION:** Michael has volunteered to take shipping support on and will coordinate with Gail to get the merchandise, labels, and bringing it to the postoffice.
      - 2. We need more volunteers who are in or near Auburn to have clustered volunteers.
      - 3. **ACTION:** Eric to support Paul with shipping orders for the bottle openers
      - 4. Paul will work to support a dedicated Ebay site for the CBA

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5. October 29 is the fifth Thursday and the day to sell our bottle openers via a hangout/show and tell
  - a. Could be Zoom
  - b. Could be Facebook Live
- c. Magazine Committee
  1. Sept-Oct mailing: the skinny magazine seemed to arrive on roughly the usual 7-10 day schedule. Maybe the USPS is back to normal.
  2. Skinny magazine: I've received less feedback than expected about the transition to the online/skinny combination.
  3. Reprints: while newsletter exchanges have dropped a lot this year, we have had 23 articles reprinted this year.
  4. Next edition: I have the technical articles mostly ready, and will be looking for the usual inputs.
    - a. In addition, the open-it-with-art contest closes Sept 20, so we'll be able to announce those results.
    - b. Mark Aspery has submitted several articles in conjunction with the zoom classes, two on the Level III and one on videoing your work (which also is the subject of a planned zoom).
    - c. What Mark and I are trying to do is to have the articles coordinated for delivery to people at about the same time that the workshops happen,
    - d. Large articles have initially been a huge headache because when I switched production/layout software, the new software has been troublesome reading his pdf files. It took a couple weeks of effort to get this sorted out.
  5. Website: I've spent a lot of time helping get the info together for Julia for the website event announcements.
- d. Website Committee
  - i. **ACTION-** Board and Guests to inform Paul of any statement of work needs for our web update
- e. Membership and Fundraising Committee (Combined with New Sources of Revenue)
  - i. Honor roll targets- we need to reach out to ask the members if they want to be included-

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1. Send out by Noon September 17 that they want inclusion in the printed newsletter and **only print positive responses**
2. Mike can stretch out the lead time if he knows that an extension is needed
3. Thank you Cards
  - a. What to print on the back?
    - i. Hole sizes for cutting threads
    - ii. Tempering colors
      1. May be an extra charge
- f. Marketing Committee
  - i. Facebook page
    1. ~3000 folks on the page
    2. Paul is one of the lead administrators who coordinates with other Facebook administrators from time to time
    3. Policy considerations for the CBA Facebook Page:
      - a. Board suggestions on policy:
        - i. To post on Facebook one would need an event to be a CBA event or a CBA sanctioned event for one of our affiliates.
    4. Consider running ads on Facebook to solicit new memberships
- g. Education Committee
  - i. **ACTION-** Discuss email overview and replies from [education@calsmith.org](mailto:education@calsmith.org) at a future board meeting
- h. Safety Committee
- i. Grants committee
- j. Finance Committee
  - i. Meeting upcoming
- k. Zoom Committee
  - i. Cost of Zoom
    1. Consider lowering the cost to attract more participants
      - a. General consensus to lower the cost and allow more participants
      - b. Flexibility granted to the committee to adjust the total cost and number of participants based on the needs of the instructor

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- c. ACTION - Miguel, or his delegate, to communicate with Mike about level two details for the magazine

## **8. Old business**

- a. Survey results, report back
  - i. Paul gave an oral report on our survey results

## **9. Open Time: Comments and Questions:**

- a. Discussion for how to reconcile different educational efforts

## **10. Next BOD meeting**

- a. October 21 7-830pm

## **11. Move for adjournment**

- a. Paul moves and Gary seconds a motion to adjourn the meeting