September 08, 2021 teleconference

7pm -830

Officers and Board members:

Miguel de los Rios: President
Paul Boulay: Vice President
Victoria Ritter: Treasurer
Craig Litwin: Secretary

Board Members

- Linda Mangum
- Bill Kasper
- Gary Standke
- Jeff Hunter
- Eric Chang
- Greg Hudgins
- Michael Suwczinsky

*Indicates absent

Guests:

- Mike Mumford
- Eric Stephens
- Julie Henry

Meeting

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AGENDA

- 1. Attendance and Agenda- Craig Litwin
 - a. Note start time
 - i. 7:03
 - b. Note attendance
 - Introduce and welcome guests
 - c. Additions to the Agenda
 - d. Approval of Board Meeting; minutes from June 23, 2021
 - Attached
 - ii. ACTION REQUESTED review, amend as needed, and adopt the minutes for publication on our website.
 - 1. Miguel moves, Michael seconds, passes unanimously

2. Officer's Reports

- a. President's Report
 - Happy to report that things are going well. Roaring Camp was a great success. Happy to report that the financial picture for the CBA has turned around.
- b. Treasurer's Report
- 3. Committee Reports:
 - a. 2022 Spring Conference Committee
 - i. Julie Henry
 - 1. One sheet report provided to the board outlining demonstrators, equipment needs, and what we can source and from where. We are hoping to utilize a local caterer. One strategy to promote securing volunteers and increasing attendance is for the CBA repos to attend regional events to promote Spring Conference. Covid is still a wild-card that the committee is considering and will check with the local health officer the closer we get to the Spring Conference.
 - 2. Mike Mumford needs a write up of the Spring Conference by September 20th.
 - 3. Sponsorships are a potential that will be looked into.

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- b. Merchandise Committee
 - i. Jeff, Dan, Gail, Michael
 - 1. ACTION: Email Jeff with any merchandise inventory.
 - 2. Ebay, we are setting up a new account.
 - 3. Hats are being ordered
 - 4. Shirts with pockets are being ordered
 - 5. Special event pins are being ordered.
 - 6. Lanyards will be ordered as well.
 - 7. License plate frames are being ordered.
 - Merchandise donation policy is being developed to clarify receipt of donations. A draft will be circulated to the Board to consider adoption.
 - a. ACTION: Jeff moves and Paul seconds that we use \$3,000 of money in the Paypal account to purchase new merchandise for sale. This money will go into the newly formed checking account. 60% of all sales net-revenue goes back to this new Merchandise Account.
 - b. ACTION: Jeff moves and Paul seconds that Victoria Ritter is authorized to open a new bank account as a key executive, as a fund for merchandise and other vendor services.
- c. Magazine Committee
 - Editor-Mike Mumford

Editor's Report - Board meeting 8 Sept 2021

7 Sept 2021

- 1. <u>Sept-Oct Editions:</u> The print edition for Sept-Oct went to the USPS on Aug. 23, and seemed to be slow getting delivered. I received mine on Aug. 31. The online edition was posted on schedule, and the E-Dition went out on AUg. 25 (thanks, Craig!).
- 2. Future Editions:

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The Nov-Dec edition will close inputs on Sept. 20. A major feature for Nov-Dec will be an Oktoberfest retrospective photo spread.

Nov-Dec will include photo articles also on Roaring Camp and the Flavio Parra workshop. I received a nice collection of Roaring Camp photos from Paul Boulay, Victoria Ritter, and Grant Grundler.

I have Jan-Feb and Mar-Apr roughed out. With Spring Conference coming in April, I plan to have some feature articles from the 2017 Spring Conference at Vista.

There are also a number of articles from "authorities" in my files, which I'll be cycling through, including

Mark Aspery Mike Chisham John WIIIiams Flavio Parra Erin Simmons

I would like to do some bladesmithing and chasing/repousse articles, but need help finding sources/authors for these.

- 3. <u>Reprints</u>: Thus far in 2021, we have been reprinted 30 times in other blacksmithing newsletters.
- 4. <u>New Articles:</u> As always, I would appreciate help finding articles. If you know of something that would make a good article, let me know so that I can chase it down.

I do need help getting screenshots from the online events. Those of you who participate, please grab a few representative shots and forward, so that we can show that CBA is doing things. And show our members participating.

5. Website:

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Event announcements are getting posted as they show up.

d. Website Committee

- i. Mike, Paul
 - 1. Front page has been updated. Pictures have been updated. Events have been updated. Board discussed upcoming online events, which are Members Presents events.
 - **2. ACTION:** Provide Mike Mumford with an outline of potential Zoom events for the print magazine.
- e. Membership, Fundraising, and New Sources of Revenue Committee
 - i. Craig, Paul
 - Holiday Mailer is on schedule. We are considering blending Spring Conference sponsorship with any donation of \$100 or more. Please contact Craig with ideas or questions.
- f. Marketing Committee
 - i. Needs Chair
 - Paul made postcards that are nice promotional pieces, available for any event as a CBA handout for prospective members.
- g. Education Committee
 - i. Dan, Victoria, Dennis, Mark
 - 1. We are considering a Level III Zoom class.
 - 2. We could use support on promotion via Social Media.
- h. Safety Committee
 - i. Eric Stephens
 - 1. First article on safety went out in the online magazine.
 - 2. Gloves; a written section on the pros/cons will be in the next online magazine edition.
 - 3. Next we will have information on heat related injuries
 - 4. IDEAS:
 - a. Struck ends of tooling, maintenance and safety concerns

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- i. Loose hammer heads and how to tighten them up.
- i. Grants committee
 - i. Beth
 - 1. Mike and Beth have been in contact about an article from a grant recipient for a future publication.
- j. Zoom Committee
- 4. Correspondence:
 - a. Gentleman from Hawaii who wanted to join, came on board, flew to Roaring Camp. He is a publisher and could help us out.
- 5. Open Time: Comments and Questions:
 - a. Roaring Camp hashtag is needed. Victoria's niece brought this up to us.
 - b. ACTION: Craig to create Drive location for photo drops by Board members
- 6. Next BOD meeting
 - a. November 10th 7pm
- 7. Move for adjournment
 - a. **MOTION**, FIRST, SECOND, TIME:
 - Miguel Moves, Linda seconds. Passes unanimously.